

Making a Difference in Our Community.

It is the founding principle and mission of Housewarmers® to support our communities, civic and charitable organizations. In this era of high-mobility, e-mail and voice mail, Housewarmers® is a reassuring return of traditional American neighborliness. A sincere smile and warm welcome say something good about our community. The quality of life and the cordiality of our people are all wrapped up in the personal delivery of every Housewarmers Gift Bag.



*Housewarmers
Get the Word
Out for Our Gift
Bag Sponsors*

We Welcome You To Join Us.

Now is the time, Housewarmers® is your opportunity to truly connect with new resident prospects in our community. We make it easy, affordable and always verifiable to be a Gift Bag Sponsor:

- We make a specified number of monthly Gift Bag deliveries.
- We design and produce your Sponsor Gift Certificate Offer.
- We help design and select your Sponsor Premium Gift Item.
- We create your Community Guide and Website Listings.
- We submit a detailed monthly delivery Resident Data Report.

There is nothing like Housewarmers® Gift Bag Sponsorship for expanding your community connections. We welcome you to contact us.



www.housewarmerscorp.com



Opportunity
is **Knocking**
for our Gift Bag Sponsors



Housewarmers® Opens Doors For You.

Housewarmers® offers you – business or professional – the opportunity to genuinely connect with community residents in a unique and verifiable way. Housewarmers® is America's leading brand of personal welcoming service, and the *unofficial welcoming committee* in our community.

We hand-deliver our exclusive Gift Bag to delighted residents. It is filled with valuable Gift Certificate Offers and clever Premium Gift Items provided by our Sponsors – who are interested in building new customer relationships.

*Count on
Housewarmers
for Outstanding
Value*



Let Us Put Your Business in the Bag.

Our Good Neighbor Marketing™ system delivers high-value new customer prospects with a personal welcome at their residence. On the front step, our greeters take extra time to showcase Sponsor Gift offers that residents receive in their Gift Bag.

Housewarmers® is personal marketing focused on connecting people – unlike mass media or direct mail. Your marketing message is not lost in the media clutter because Sponsors are always exclusive to their category in our Gift Bag.



Sponsors Enjoy Value-Added Services.

Housewarmers® has the most experience in personal welcoming services. We work with Sponsors to develop and produce an exciting and effective Gift Certificate Offer and/or Premium Gift Item, plus Community Guide and Housewarmers® Website listings.

Our deliveries are made by trained greeters and verified every month with a detailed Resident Data Report, which is also an effective Sponsor follow-up marketing tool.



New residents are high-spenders for their home, auto, and family. All types of Sponsors, large and small, have realized the unique benefits of Housewarmers® in turning perfect strangers into loyal customers.

If you are interested in building business and valuable relationships in the community, your opportunity is in the bag – The Housewarmers® Gift Bag.

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